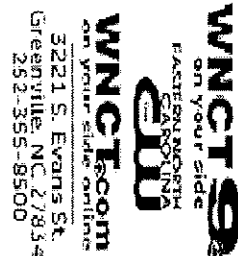


CONTRACT



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

AL Media
 222 West Ontario
 Suite 600
 Chicago, IL 60610
 USA

Contract / Revision 951832 / 3		Alt Order # 25324940
Product Deborah Ross		
Contract Dates 10/03/16 - 10/16/16		Estimate # 5294
Advertiser POL/DSCC Deborah Ross		Original Date / Revision 10/07/16 / 10/17/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCT	Account Executive Katz Chicago	Sales Office Katz/Chicago
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
28	WNCT	10/03/16	10/09/16	Local News Sa 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-				1	\$50.00				
29	WNCT	10/03/16	10/09/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-				1	\$125.00				
E 30	WNCT	10/03/16	10/09/16	ACC Football	1230p-330p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-				3	\$200.00				
		<u>Spot Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		2	WNCT 10/03/16-10/09/16	ACC Football	1230p-330p	-----Sa--	:30		\$200.00		NM		
		Credited											
		moved to 25332208/955376											
31	WNCT	10/03/16	10/15/16	Crimetime	8p-9p		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WNCN
 EASTERN NORTH CAROLINA
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
951832 / 3	25324940

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross	6294

Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/07/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/03/16	10/09/16	-----S-				1	\$305.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCN	10/03/16-10/09/16	CrimeTime	8p-9p	-----Sa--	:30	\$305.00		NM		
		<i>Credited</i>											
		made good w/o 10/10	10/16/16	-----S-	\$305.00			1					
Week:		10/10/16	10/16/16	-----S-				1	\$305.00				
32	WNCN	10/03/16	10/15/16	CrimeTime	9p-10p			1	\$305.00		NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-----S-	\$305.00			1					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCN	10/03/16-10/09/16	CrimeTime	9p-10p	-----Sa--	:30	\$305.00		NM		
		<i>Credited</i>											
		made good w/o 10/10	10/16/16	-----S-	\$305.00			1					
Week:		10/10/16	10/16/16	-----S-				1	\$305.00				
33	WNCN	10/03/16	10/09/16	LN Sa	11p-1135p			1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-----S-	\$200.00			1					
34	WNCN	10/03/16	10/16/16	CBS Sunday Morning	9a-1030a			2	\$200.00		NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-----S	\$200.00			2					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		2	WNCN	10/03/16-10/09/16	CBS Sunday Morning	9a-1030a	-----Su	:30	\$200.00		NM		
		<i>Credited</i>											
		made good w/o 10/10	10/16/16	-----S	\$200.00			1					
Week:		10/10/16	10/16/16	-----S				1	\$200.00				
35	WNCN	10/03/16	10/16/16	NFL Today	12p-1p			2	\$200.00		NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>					
		Week: 10/03/16	10/09/16	-----S	\$200.00			2					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		2	WNCN	10/03/16-10/09/16	NFL Today	12p-1p	-----Su	:30	\$200.00		NM		
		<i>Credited</i>											
		made good w/o 10/10	10/16/16	-----S	\$200.00			1					
Week:		10/10/16	10/16/16	-----S				1	\$200.00				

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 CAROLINA
 on your side

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WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
951832 / 3	25324940

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross	5294

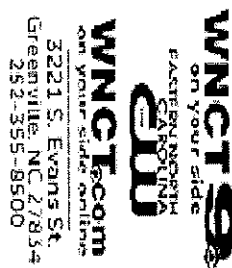
Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/07/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
36	WNCN	10/03/16	10/09/16	NFL Late Game	430-730p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	3				\$1,400.00				
37	WNCN	10/03/16	10/09/16	LN Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	1				\$200.00				
38	WNCN	10/12/16	10/12/16	CBS This Morning	7a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	--W----	1				\$175.00				
39	WNCN	10/12/16	10/12/16	CBS Evening News	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	--W----	1				\$600.00				
40	WNCN	10/12/16	10/12/16	Code Black	10p-11p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	--W----	1				\$1,500.00				
41	WNCN	10/13/16	10/13/16	Let's Make a Deal	10a-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	---T---	1				\$150.00				
42	WNCN	10/13/16	10/13/16	Thursday Night Football	825p-1115p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	---T---	2				\$1,250.00				
43	WNCN	10/14/16	10/14/16	Y&R	1230p-130p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	1				\$350.00				
44	WNCN	10/14/16	10/14/16	Dr Phil	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	1				\$200.00				
45	WNCN	10/14/16	10/14/16	McGyver	8p-9p		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	1				\$1,025.00				
46	WNCN	10/14/16	10/14/16	Hawaii 5-0	9p-10p		:30				NM	1	\$1,500.00

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WNCN
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 Greenville, NC 27834
 (252) 355-8542

Contract / Revision	Alt Order #
951832 / 3	25324940

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross	5294

Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/07/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--				1	\$1,500.00				
Totals													0.00 25 \$14,585.00

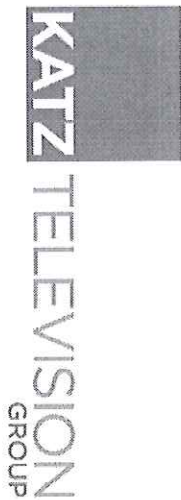
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	25	\$14,585.00	(\$2,187.75)	\$12,397.25
Totals	25	\$14,585.00	(\$2,187.75)	\$12,397.25

Signature: _____ Date: _____

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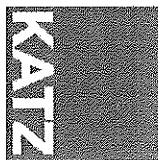
125 West 55th St
New York, NY 10019

Contract # 25324940		Changes as of: 10/17/2016 at 2:44 PM		Version: Highlighting Revision 3	
CPE: //5294		Flight: 10/3/16 - 10/16/16		Station: WNCN	
Agency: AL MEDIA		Advertiser: DSCC / Deborah Ross		Market: Greenville/New Bern/Wash	
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610		Product: Deborah Ross		Office: CHICAGO	
		Agency Order #:		Primary Demo: Adults 35+	
		Buyer: BARB OBRZUT		Con Type: POLITICAL/VOTE	
		Salesperson: DAN BARKER 312-755-3936		Assistant: MIKIE BASELICE 312-755-3854	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 951832	
				Separation:	
				Total Spots: 25	
				Total \$: \$14,585.00	

Comments: removing NA spots and creating new order based off of Jennifer's makegood.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/3	10/10	10/3 - 10/10	Total Spots	Total \$	CPP	GRP
REV- 20	Sa 12:30p-3:30p		ACC Football	\$200.00	0.0	30	3	2	0	2	\$400.00	\$0.00	0.0
TOTALS:						11	14			25	\$14,585.00	\$0.00	0.0

*Moved \$200 to order
25332208
955376*



125 West 55th St
New York, NY 10019

Contract # 25324940 Changes as of: 10/17/2016 at 2:44 PM Version: Highlighting Revision 3

CPE: //5294 Flight: 10/3/16 - 10/16/16 Station: WNCT Total \$: \$14,585.00

Agency: AL MEDIA Advertiser: DSCC / Deborah Ross Market: Greenville/New Bern/Wash Total Spots: 25

222 W. ONTARIO ST Product: Deborah Ross Office: CHICAGO Total CPE: \$0.00
SUITE 600 Agency Order #: Buyer: BARB OBRZUT Primary Demo: Adults 35+
CHICAGO, IL 60610 Salesperson: DAN BARKER Con Type: POLITICAL/VOTE Traffic #: 951832
312-755-3936 Assistant: MIKIE BASELICE Separation:

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
10/17/16 2:44 PM	CHAISE WOOLSEY	removing NA spots and creating new order based off of Jennifer's makegood.
10/12/16 4:25 PM	CHAISE WOOLSEY	Revision moving NA spots from w/o 10/3 to w/o 10/10. Please confirm, thanks. -Chaise for Dan
10/11/16 10:28 AM	CHAISE WOOLSEY	Revision per Miranda and Amy (GSM) Please confirm ASAP! - Dan
10/05/16 12:14 PM	CHAISE WOOLSEY	New political order for Deborah Ross to begin 10/6 through 10/9. Please confirm, thanks. - Dan

Competitive Information	
Market Budget:	\$50,293
WNCT Share:	29%
Comment:	
WCTI:	16%
WFXI:	17%
WTTN:	38%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	25	\$14,585.00	0.0
Total	100%	25	\$14,585.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$14,585.00
Total	25	\$14,585.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Cng
Revision	10/17/16 2:44 PM	CHAISE WOOLSEY	Revised	1		\$-200.00
Revision	10/12/16 4:25 PM	CHAISE WOOLSEY	Confirmed			\$0
Revision	10/11/16 10:28 AM	CHAISE WOOLSEY	Confirmed	19		\$0
Queued for Electronic Contracting	10/7/16 11:27 AM					\$0
Queued for Electronic Contracting	10/7/16 9:25 AM					\$0
New	10/5/16 12:14 PM	CHAISE WOOLSEY	Confirmed	45		\$14,785.00

Contract \$ Comment

Changes: Comments from Revision moving NA spots from w/o 10/3 to w/o 10/10. Please confirm, thanks. -Chaise for Dan to removing NA spots and creating new order based off of Jennifer's makegood. Total Spots from 26 to 25. Calculated Dollars from \$14,785.00 to \$14,585.00. Competitive Market Budget from \$50,983 to \$50,293. User Entered \$ from \$14,785.00 to \$14,585.00. Total \$ from \$14,785.00 to \$14,585.00. 1 buyline added or modified.

Changes: Comments from Revision per Miranda and Amy (GSM) Please confirm ASAP! - Dan to Revision moving NA spots from w/o 10/3 to w/o 10/10. Please confirm, thanks. -Chaise for Dan. 4 buylines added or modified.

Changes: Flight End from 10/9/16 to 10/16/16. Total Spots from 45 to 26. Comments from New political order for Deborah Ross to begin 10/6 through 10/9. Please confirm, thanks. - Dan to Revision per Miranda and Amy (GSM) Please confirm ASAP! - Dan. 36 buylines added or modified.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract #	25324940	Changes as of:	10/17/2016 at 2:44 PM	Version:	Highlighting Revision 3	Total \$:	\$14,585.00
CPE:	//S294	Flight:	10/3/16 - 10/16/16	Station:	WNCT	Total Spots:	25
Agency:	AL MEDIA	Advertiser:	DSCC / Deborah Ross	Market:	Greenville/New Bern/Wash	Total CPM:	\$0.00
	222 W. ONTARIO ST	Product:	Deborah Ross	Office:	CHICAGO	Total GRP:	
	SUITE 600	Agency Order #:		Primary Demo:	Adults 35+	Traffic #:	951832
	CHICAGO, IL 60610	Buyer:	BARB OBRZUT	Con Type:	POLITICAL/VOTE	Separation:	
		Salesperson:	DAN BARKER	Assistant:	MIKKIE BASELICE		
			312-755-3936		312-755-3854		

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.